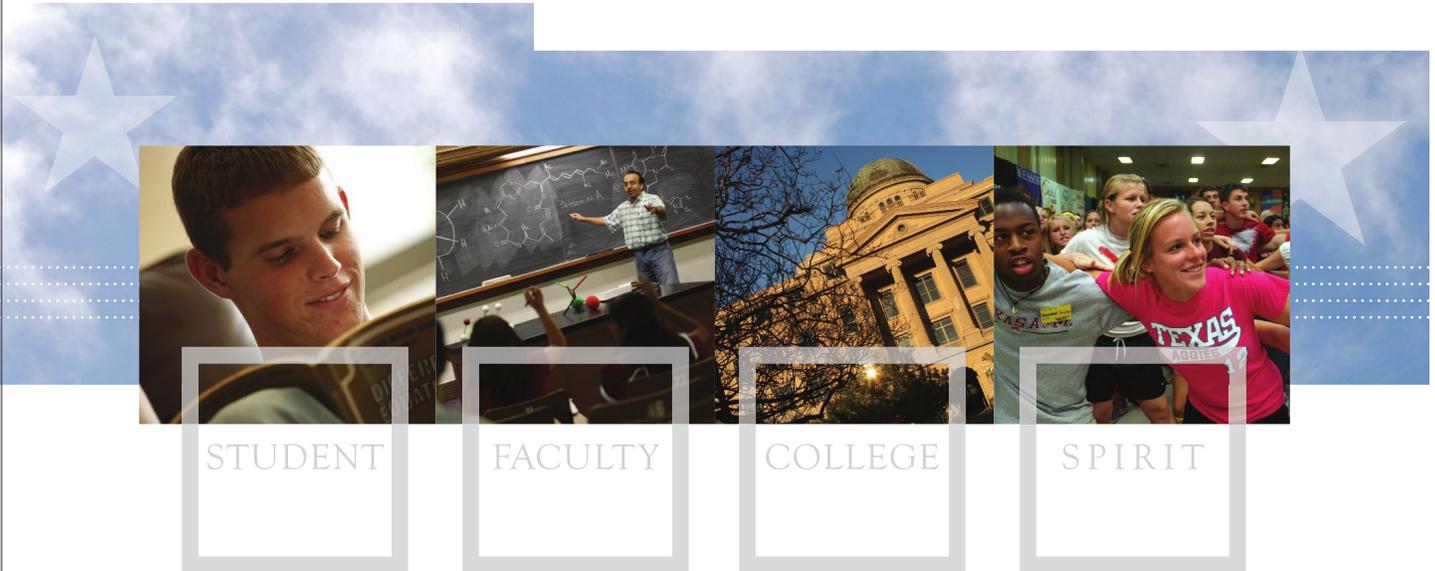


SPIRIT AND MIND®



Why Private Gifts Matter



The goal of the Texas A&M Foundation is to ensure that Texas A&M grows in stature and that more Aggies follow their dreams.

Texas A&M receives only 20 percent of its total budget from state appropriations. It is likely this percentage will decrease over time, making the role of private support increasingly vital. Because state funds typically cover only operations and basic salaries for faculty, Texas A&M relies on private support to recruit and retain its most deserving faculty. At the same time, some of the best and brightest high school students rely on scholarships, and new construction is enhanced by the generous support of donors.

In large part, the gifts we receive determine the future of this great university.

Texas A&M Remains Affordable, But Giving is Vital for Future Growth

The percentage of Texas A&M's budget that is covered by state funds and tuition has held steady throughout the decades at 57 to 59 percent. Though state appropriations have continued to decrease on a per student basis, Texas A&M has strived to mitigate the impact of this decrease and kept tuition and fees at affordable levels.

- Texas A&M's average annual cost is 52% lower than the national average. —U.S. Department of Education's "College Scorecard," 2015.
- 2nd in the nation for "Best Value Schools", *U.S. News and World Report*, 2016.
- Lowest administrative cost ratio (3.6%) of all public institutions in the state of Texas. The average for Texas state institutions is 9.8%.
- Only public school in the state of Texas on Forbes list of "Four-Year Schools with High Graduation Rates and Low Costs," *Forbes* 2015.
- Less than 45% of Texas A&M students graduate with student loan debt—and getting lower.

Even with these efforts by the university to lessen the financial burden on students and their families, Texas A&M relies heavily on philanthropy not only to maintain its affordability, but to provide the financial means for the university to excel as a world-class institution.

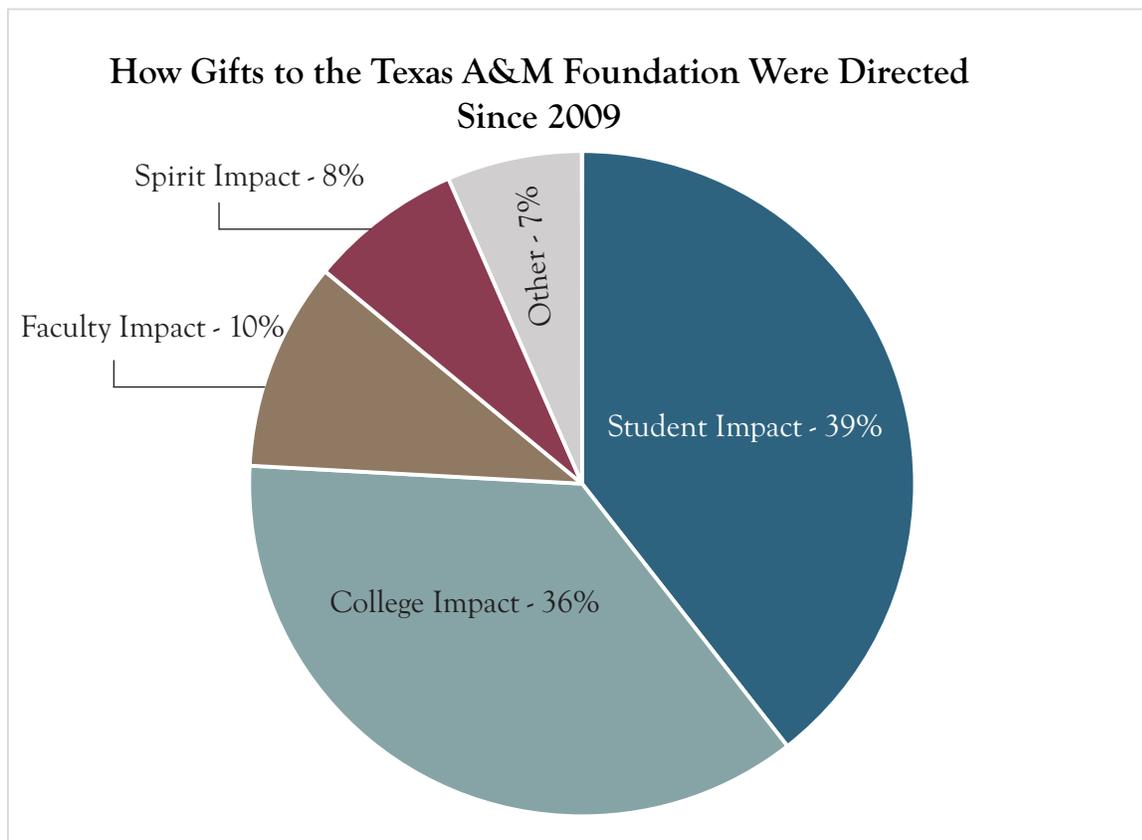


Giving Takes Texas A&M Above and Beyond

Private gifts provide students financial assistance and enhance Texas A&M's educational budget. The Foundation annually makes millions of dollars available to Texas A&M for students, faculty, facilities and programs according to our donors' wishes. These funds are not intended to merely keep the lights on. They push Texas A&M toward the leading edge and provide students with the highest-quality educational experience possible.

Freedom to Choose

Gifts from former students, corporations, foundations and friends of Texas A&M University determine the future of this great university. Unlike other organizations that offer financial support to Texas A&M, **the Foundation allows donors to exercise the personal freedom to direct their lifetime earnings and choose exactly how their gift will advance the university.** Each gift received by the Foundation is linked to one of four designated “impact areas” that benefit the university.



**Other includes gifts that pass to non-university accounts, such as the Texas A&M University System and The Association of Former Students' matching funds, as well as Foundation gifts in holding and class gift funds, for which donors have not yet identified the gift impact area.*



Student

Student impact means the gift will benefit Texas A&M students through direct assistance in the form of a scholarship or graduate fellowship. Donors may choose to help Aggies in special situations, such as first-generation college students or those with urgent financial needs.



Faculty

Faculty impact means the gift will benefit faculty through a faculty chair, professorship, fellowship, teaching award or any other donation that directly affects faculty or helps to attract superior professors to Texas A&M.



College

College impact means the gift will benefit a specific Texas A&M college, department or other administrative unit. Donors may also choose to support building construction, equipment purchases or a lecture series.



Spirit

Spirit impact means the gift will benefit a part of Texas A&M that cultivates school pride, such as student activities and organizations, traditions, special events or programs that take place outside the classroom.

Donors Decide the Impact They Make

The Texas A&M Foundation is a nonprofit organization that exists for the benefit of Texas A&M University. As the primary fundraising institution for Texas A&M, we inspire philanthropy to support this remarkable place and share in its promising future.

The Foundation works with former students, corporations and other Texas A&M supporters to match their charitable interests with the university's priorities.

Raising funds for Texas A&M through an independent nonprofit foundation has multiple benefits: we can be more flexible in our investments to increase our earnings; we ensure that funds are used for the purpose designated by the donor; and we respect donors' privacy by keeping personal giving and financial records confidential. The partnership that the Foundation has forged with Texas A&M is perpetual and powerful.



"The legal profession has been good to me. We wanted to give back, and a dean's chair in Texas A&M's School of Law was the logical choice for us."

—Zoe '91 and Anthony Buzbee '90



"I want all young people to have the same opportunities I had, and this is achieved partly through great faculty mentors. That's why I chose to endow a chair in construction materials."

—Don Saylak '72



"The great thing about endowing scholarships is that they keep giving long after you create them. Scholarships give students a head start in making a difference in the world and becoming future leaders."

—Charles Pence '51



"We're excited about giving to the College of Engineering because we can clearly understand the vision and direction of its leadership."

—Amy '84 and Tim Leach '82



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